

INFORMATION PACK 2025

MEDA

MATTHEW CRAM DANCE ACADEMY



EXPERIENCE THE DIFFERENCE

DISCOVER YOUR POTENTIAL

MATTHEW CRAM DANCE ACADEMY is built on the foundation of an inclusive and supportive environment. Students celebrate one another and encourage each other to be their best. The happiness our students, parents, staff and the wider MCDA community is one of our top priorities.

MATTHEW CRAM DANCE ACADEMY has some of Adelaide's best choreographers and teachers. Our faculty focus on getting the best out of each student by supporting their unique qualities and consistently assisting them to strive for their personal best.

STUDIO DIRECTOR:

Matthew Cram

ASSISTANT:

Charlotte Hermsen

TEACHERS:

Matthew Cram
Georgia Rowson
Dylan Dandie
Chelsea Schwarz
Kasey Miller
Georgia Coulthard
Claudia Papillo

Operations Manager:

Georgia Rowson

Accounts:

Lisa Cram

Team Leader:

Chelsea Schwarz

STUDIO DIRECTOR

Professional dancer and qualified Dance Teacher Matthew Cram opened MCDA in 2018. Since then MCDA has created some of the most diverse and well-rounded dancers in Adelaide and South Australia.

Matthew has been recognised and awarded for his choreography and technique training and has had numerous opportunities in adjudicating various dance competitions across Australia. Matthew has won overall titles Nationally and continues to produce some of the most elite dancers in the competitive world and professional dance world.

Matthew is known for his innovative choreography and his ability to consistently push boundaries with personalised ideas and choreography. You will only ever witness an MCDA product at the highest standard and with no limits.

An enviable skill Matthew has is that he is able to create personalised programs and methods of teaching to cater for each and every student, as not one student is the same, and with this talent he is able to ensure all students excel.

PRICE PER TERM / GST INCL

30 MINS \$173.25 | 1 HOUR \$207.90 | 1.5 HOURS \$225.25

\$27.50 ADMIN FEE PER TERM

CLASS	PRICE
UNLIMITED MINI PACKAGE (UNDER 8)	\$880.00
UNLIMITED PACKAGE	\$1,100.00
UNDER 6 COMPETITION TROUPE	\$207.90
UNDER 8 COMPETITION TROUPE	\$207.90
UNDER 10 COMPETITION TROUPE	\$207.90
UNDER 12 COMPETITION TROUPE	\$207.90
UNDER 15 COMPETITION TROUPE	\$225.25
OPEN COMPETITION TROUPE	\$225.25
MUSICAL THEATRE	\$173.25
ACROBATICS	\$190.60
MINI TECHNIQUE	\$190.60
JUNIOR TECHNIQUE	\$207.90
SENIOR TECHNIQUE	\$207.90
BALLET	\$207.90
TAP TECHNIQUE/TAP TROUPE	\$173.25
MCSQUAD	\$330.00
MINI MCSQUAD	\$220.00
READY SET DANCE	\$175.00
READY SET ACRO	\$145.00

EXCLUDED FROM UNLIMITED

ELITE TROUPE	\$207.90
AERIAL - HOOP (LIMITED SPACE)	\$198.00

LOOK THE PART

Students must wear MCDA uniform to ALL Troupe, Ballet, Acro, Tap, Technique and MCSQUAD classes.

Uniform can be purchased on our website - www.matthewcramdanceacademy.com - Please ensure orders are open and available at the time of ordering.

READY SET DANCE Uniform and Shoes can be purchased via our website and at the studio.

It is compulsory for ALL Competition students to purchase a competition jacket.

HAIR

READY SET DANCE	TAN JAZZ & TAP SHOES
U6/8/10 TROUPE	BLINGED BLACK JAZZ SHOES & FOOT UNDEEZ
U12/15/OPEN TROUPE	BLACK JAZZ BOOTS & FOOT UNDEEZ
BALLET	CANVAS SPLIT SOLE
TAP	U6/8/10 TAN U12/15/OPEN BLACK LACE UP

HAIR

Hair is to be in a clean slick ballet bun for ALL classes - no exceptions.
Deodorant must be worn for all Junior and Senior students.

OPERATIONS MANAGER

Georgia Rowson is behind all things MCDA from scheduling, competitions, concert. Georgia will be able to answer all of your questions and if you have any concerns. This new role is replacing the 'troupe manager' for all age groups as well as a lot of behind the scenes work. Georgia can be contacted via operations@matthewcramdanceacademy.com

TEAM LEADER

Chelsea Schwarz is our Team Leader and can help with relaying any necessary information to other teachers as well as keeping our staff up to date with any injuries, absences, studio updates etc.

ACCOUNTS

Lisa Cram takes care of all of our invoicing, reconciling and payments. Lisa is in the office Monday-Tuesday from 4:30pm-6:30pm and can be contacted via accounts@matthewcramdanceacademy.com

MC HANGER

MC HANGER is MCDA's costume provider and designer. Once measurements are collected, designs are finalised, you will be invoiced for troupe costumes and gems can be picked up upon collection of each costume with design provided.

Please enter the building from the side (the front doors are always locked for our security). There is a security gate at the side entrance with a code. Once you have entered you will continue to the double doors midway and enter the studio. Students must put their bags on the shelves in the hall way and there is a waiting area at the end of the building which includes kitchen facilities and male and female amenities.

CONTACT US

Please either call or text during the hours of 9am-3pm Monday-Friday. Matthew will not reply to any messages via Facebook, Messenger or Instagram. This applies to all parents and students. Matthew's work number is 0431 481 721.

If you have invoice/class related questions please email
accounts@matthewcramdanceacademy.com

If you have any other questions/queries/concerns please email
operations@matthewcramdanceacademy.com