

**INFORMATION PACK 2026**

# **MCD A**

**MATTHEW CRAM DANCE ACADEMY**



**EXPERIENCE THE DIFFERENCE**

# DISCOVER YOUR POTENTIAL

MATTHEW CRAM DANCE ACADEMY is built on the foundation of an inclusive and supportive environment. Students celebrate one another and encourage each other to be their best. The happiness of our students, parents, staff and the wider MCD A community is one of our top priorities.

MATTHEW CRAM DANCE ACADEMY has some of Adelaide's best choreographers and teachers. Our faculty focus on getting the best out of each student by supporting their unique qualities and consistently assisting them to strive for their personal best.

### **STUDIO DIRECTOR:**

Matthew Cram

### **ASSISTANT:**

Amity Matthews

Chloe Robjert

Ellie Bennier

Charli-Rose Costello

Grace Kennedy

Charlotte Teivans

Ella Dawson

### **TEACHERS:**

Matthew Cram

Georgia Rowson

Chelsea Schwarz

Georgia Coulthard

Claudia Papillo

Amity Matthews

### **Operations Manager:**

Georgia Rowson

### **Accounts:**

Lisa Cram

### **Team Leader:**

Chelsea Schwarz

## STUDIO DIRECTOR

Professional dancer and qualified Dance Teacher Matthew Cram opened MCDA in 2018. Since then MCDA has created some of the most diverse and well-rounded dancers in Adelaide and South Australia.

Matthew has been recognised and awarded for his choreography and technique training and has had numerous opportunities in adjudicating various dance competitions across Australia. Matthew has won overall titles Nationally and continues to produce some of the most elite dancers in the competitive and professional dance world.

Matthew is known for his innovative choreography and his ability to consistently push boundaries with personalised ideas and choreography. You will only ever witness an MCDA product at the highest possible standard and with no limits.

An enviable skill Matthew has is that he is able to create personalised programs and methods of teaching to cater for each and every student, as not one student is the same. With this talent and eye for detail he is able to ensure all students excel.

## PRICE PER TERM / GST INCL

30 MINS \$179.85 | 1 HOUR \$215.80 | 1.5 HOURS \$233.80

\$28.50 ADMIN FEE - TERM 2, 3 & 4

CLASS	PRICE
UNLIMITED MINI PACKAGE (UNDER 8)	\$915.00
UNLIMITED PACKAGE	\$1,140.00
UNDER 6 COMPETITION TROUPE	\$215.80
UNDER 8 COMPETITION TROUPE	\$215.80
UNDER 12 COMPETITION TROUPE	\$215.80
UNDER 15 COMPETITION TROUPE	\$215.80
OPEN COMPETITION TROUPE	\$233.80
MUSICAL THEATRE	\$179.85
ACROBATICS	\$190.60
MINI TECHNIQUE	\$190.60
TURN TECHNIQUE	\$179.85
JUNIOR/INTER/SENIOR TECHNIQUE	\$215.80
ADULT TAP	\$110.00
BALLET	\$215.80
TAP	\$179.85
MCSQUAD	\$300.00
STRETCH	\$179.85
READY SET DANCE	\$180.00
READY SET BALLET	\$150.00
TINY STARS	\$179.85

### EXCLUDED FROM UNLIMITED

ELITE TROUPE	\$215.80
AERIAL - HOOP (LIMITED SPACE)	\$198.00

### MATTHEW GRAM DANCE ACADEMY

20 CRITTENDEN ROAD, FINDON  
0431 481 721  
www.mcda.com.au

### 2026 TERM DATES

Term 1: January 27 - April 4  
Term 2: April 27 - July 4  
Term 3: July 20 - September 25  
Term 4: October 12 - December 9

ALL STUDENTS MUST BE AVAILABLE FOR ALL COMPETITION DATES. THIS CALENDAR DOES NOT INCLUDE ANY EXTRA REHEARSALS AND STAGE RUNS.

**TALENT TRIBE FINALS**

APRIL 7-12

**MID YEAR SHOWCASE**

JUNE 28 - RSD, U6, 8, 12, 15 & OPEN

**TALENT TRIBE**

JULY 4/5 - U6, 8, 12, 15 & OPEN

**SUPREME**

AUGUST 29 - U6, 8, 12, 15 & OPEN

**RSD & SOLO SHOWCASE**

SEPTEMBER 26 - ALL MCDA SOLOISTS & RSD/RSB STUDENTS

**SASDS**

DATES TBC - U6, 8, 12, 15 & OPEN

**CARNIVAL**

OCTOBER 24/25 - U6, 8, 12, 15 & OPEN

**SUNDAY CONCERT REHEARSAL**

DECEMBER 6

**EOY CONCERT**

DECEMBER 10 & 11

**EOY PICNIC/PRESENTATION**

DECEMBER 13

Private lessons and solos are a privilege at MCDA and you must complete the SOLO AGREEMENT before commencing your lessons.

Soloists must be enrolled in Ballet, Technique and MCSQUAD.

There are to be no extension programs outside of MCDA and no choreographers outside of the MCDA teaching faculty.

## STUDIO DIRECTOR

30 MINS \$50.00 | 1 HOUR \$100.00

## MCDA TEACHERS - CHOREOGRAPHY

30 MINS \$40.00 | 1 HOUR \$80.00

## MCDA TEACHERS - CLEANING

30 MINS \$30.00 | 1 HOUR \$60.00

## STUDENT TEACHERS

30 MINS \$30.00 | 1 HOUR \$60.00

## HIRING THE STUDIO

30 MINS \$10.00 | 1 HOUR \$20.00

# LOOK THE PART

Students must wear ALL MCDA uniform to ALL classes.

ALL uniform can be purchased on our website including our ballet uniform -  
[www.mcda.com.au](http://www.mcda.com.au)

PASSWORD: MCDA2026!

**2026 BALLET UNIFORM UPDATED FOR U6 & U8 (AVAILABLE ON WEBSITE).**

\*Please ensure orders are open and available at the time of ordering.

READY SET DANCE Uniform and Shoes can be purchased via our website and at the studio.

It is compulsory for ALL Competition students to purchase a competition jacket.

## SHOES

READY SET DANCE/BALLET	TAN JAZZ. BALLET SHOES & TAP SHOES
U6/8/10 TROUPE	BLINGED BLACK JAZZ SHOES & HALF SOELS
U12/15/OPEN TROUPE	BLACK JAZZ SHOES & HALF SOLES
BALLET	CANVAS SPLIT SOLE
TAP	U6/8 TAN   U12/15/OPEN BLACK LACE UP
HEELS	VAMP HEELS

## HAIR

Hair is to be in a clean slick ballet bun for ALL classes with no fly aways - no exceptions.  
Deodorant must be worn for all Junior and Senior students.

## INVOICING

Invoices for Term Fees, Costumes, Competitions and Concert are all sent directly to you via the email you provided when enrolling.

All invoices must be paid within 14 days. The only exception is if you sign an instalment agreement form with Ezidebit you are able to pay your term fees via instalments on a term by term basis.

## HOT WEATHER POLICY

For the health and safety of our students and staff when the temperature is forecast 36 degrees or above ALL classes are cancelled. There is no make up classes available.

## AMBULANCE

In the event of an unforeseen circumstance where an ambulance is required, all associated fees and costs will be the responsibility of the students parent/guardian.

## SELLING OLD MC TROUPE COSTUMES

We are very lucky at MCDA to have fully custom and designed costumes by Matthew Cram for troupe routines which also means they can be sold at the end of season. I do however ask that:

1. You do not sell your troupe costumes until MCDA has retired that routine or no longer needs the costume.
2. You do not sell to anyone in South Australia.

## THE MCDA BRAND

Once you have joined our competition troupe you can find a list of everything you require below. As our costumes are all custom made by our wonderful dressmakers and designed by Matthew Cram you will be required to gem, hand sew and decorate costumes.

**ALL ITEMS BELOW CAN BE PURCHASED ON THE MCDA WEBSITE.**

MCDA Competition Jacket

E6000 Fabri Fuse Glue.

Bling wax pen.

MCDA Earrings

MCDA Choker and Wrist Bands

MCDA Make Up

Half soles

You will also need a body board to gem your costumes which can be found on various dance websites as well as glitter hairspray.

ALL Competition teams have their own private Facebook group which is used for class videos, costume information and competition information. This information is to be kept confidential. No exceptions.

### COSTUME MANAGERS

There will be Costume Managers for each age group. Costume Managers are responsible for costume measurements, assisting with costumes and ensuring your questions relating to costumes only are answered. Costume Managers will also post checklists in our closed groups for competitions.

## OPERATIONS MANAGER

Georgia Rowson is behind all things MCDA from scheduling to competitions and concert. Georgia will be able to answer all of your questions and discuss any concerns that you may have. This new role is replacing the 'troupe manager' for all age groups and will include a lot of behind the scenes work. Georgia can be contacted via [operations@mcda.com.au](mailto:operations@mcda.com.au) - **NEW EMAIL 2026**

## TEAM LEADER

Chelsea Schwarz is our Team Leader and can help with relaying necessary information to other teachers as well as keeping our staff up to date with any injuries, absences, studio updates etc. Chelsea can be contacted via [readyssetdance@mcda.com.au](mailto:readyssetdance@mcda.com.au) - **NEW EMAIL 2026**

## ACCOUNTS

Lisa Cram takes care of all of our invoicing, reconciling and payments. Lisa is in the office Monday-Tuesday from 4:30pm-6:30pm and can be contacted via [accounts@mcda.com.au](mailto:accounts@mcda.com.au) - **NEW EMAIL 2026**

## CUSTOM COSTUMES & GEM STORE

MC HANGER is Matthew's passion project and services our elite solo and group costumes. To enquire for a custom designed costume by Matthew Cram please text 0431 481 721 for availability.

### MC GEMS

MC Hanger stocks gems for all of MCDA's group costumes and solo costumes. It is a requirement to purchase gems through MC for ALL troupe costumes.

COLOURS AND SHAPES VARY IN PRICE DEPENDING ON QUANTITY AND SIZE.

TO ENQUIRE OR PLACE AN ORDER PLEASE MESSAGE 0431 481 721.

*MC* HANGER

### MATTHEW CRAM DANCE ACADEMY

20 CRITTENDEN ROAD, FINDON  
0431 481 721  
[www.mcda.com.au](http://www.mcda.com.au)

### 2026 TERM DATES

Term 1: January 27 - April 4  
Term 2: April 27 - July 4  
Term 3: July 20 - September 25  
Term 4: October 12 - December 9

Please enter the building from the side gate (the front doors are always locked for our security). There is a security gate at the side entrance with a code. Once you have entered you will continue to the double doors midway and enter the studio. Students must put their bags on the shelves in the hall way and there is a waiting area at the end of the building which includes kitchen facilities and male and female amenities.

## CONTACT US

Please either call or text during the hours of 9am-3pm Monday-Friday. Matthew will not reply to any messages via Facebook, Messenger or Instagram. This applies to all parents and students. Matthew's work number is 0431 481 721.

If you have invoice/class related questions please email  
[accounts@mcda.com.au](mailto:accounts@mcda.com.au)

If you have any other questions/queries/concerns please email  
[operations@mcda.com.au](mailto:operations@mcda.com.au)